

**KELLY DITTMAR**

[kdittmar@rci.rutgers.edu](mailto:kdittmar@rci.rutgers.edu)

(848) 932-8314

Assistant Professor, Department of Political Science  
Rutgers, the State University of New Jersey  
401 Cooper Street  
Camden, NJ 08102

Scholar, Center for American Women and Politics  
Rutgers, the State University of New Jersey  
191 Ryders Lane  
New Brunswick, NJ 08901

**EDUCATION**

---

**Rutgers, The State University of New Jersey** **August 2006 – January 2012**

New Brunswick, New Jersey

Ph.D. in Political Science

**Fields of Study:** Women and Politics, American Politics, and Public Policy

**Dissertation:** “Campaigns as Gendered Institutions: Stereotypes and Strategy in Statewide Races”

**Aquinas College** **August 2002 – May 2006**

Grand Rapids, Michigan

B.A. in Political Science, Sociology, and Spanish

*Summa Cum Laude*, Honors in the College, Honors in the Department (Pi Sigma Alpha)

**EMPLOYMENT**

---

**Department of Political Science** **July 2014 - Present**

Rutgers University – Camden

*Assistant Professor*

**Center for American Women and Politics** **September 2012 – Present**

Eagleton Institute of Politics, Rutgers University

*Scholar*

*Assistant Research Professor*

July 2014 – Present

September 2012 – June 2014

**Office of United States Representative Rosa L. DeLauro (CT-3)** **December 2011 – August 2012**

United States Congress, Washington, D.C.

*American Political Science Association (APSA) Congressional Fellow/Legislative Aide*

**Center for American Women and Politics** **January 2007 – October 2011**

Eagleton Institute of Politics, Rutgers University

*Research Associate*

*Graduate Research Assistant*

June 2010 – October 2011

January 2007 – June 2010

**Edward J. Bloustein School of Planning and Public Policy** **August 2009 – September 2010**

Rutgers University

*Graduate Research Assistant*

“Organizing for Change? Mothers’ Groups in the United States”

Dr. Jocelyn Crowley, Alfred P. Sloan Foundation

**Executive Office of Governor Jennifer Granholm (MI)** **January 2006 – August 2006**

*Intern* (Lansing, Michigan)

*Federal Legislative Assistant* (Washington, D.C.)

January 2006 – May 2006

May 2006 – August 2006

---

**RESEARCH AND TEACHING INTERESTS**


---

American Government, Campaigns and Elections, Political Parties, Congress, the Presidency, Gender and Politics, Race and Politics, Political Behavior, State Politics, and Public Policy

**RESEARCH**


---

**Publications**

Dittmar, Kelly. 2015. *Navigating Gendered Terrain: Stereotypes and Strategy in Statewide Races*. Philadelphia, PA: Temple University Press.

Dittmar, Kelly. 2015. "Encouragement is not Enough: Addressing Social and Structural Barriers to Female Recruitment." *Politics & Gender* 11(4): 1-7.

Dittmar, Kelly. 2015. "Women Voters." In *Minority Voting in the United States*, eds. Kyle L. Kreider and Thomas J. Baldino. Santa Barbara, CA: Praeger.

Dittmar, Kelly. 2015. "Voices, Votes, Leadership: The Status of Black Women in American Politics." Report by the Center for American Women and Politics for Higher Heights for America.

Dittmar, Kelly. 2015. "Representation: The Case of Women." Book Review. *Perspectives on Politics* 13(1): 69-71.

Dittmar, Kelly, and Kira Sanbonmatsu. 2015. "Gender and Electoral Politics in the United States." *Oxford University Abstracts*.

Dittmar, Kelly. 2014. "The Status of Black Women in American Politics." Report by the Center for American Women and Politics for Higher Heights for America.

Dittmar, Kelly. 2013. "Money and Politics with a Gender Lens." Joint Report by the Center for American Women and Politics and the National Council for Research on Women.

Dittmar, Kelly. 2013. "A Woman on the Hill: A Front-Row Seat to Women's Impact in Congress." *PS: Political Science and Politics* 46(1): 187-189.

Dittmar, Kelly, and Susan J. Carroll. 2013. "Cracking the 'Highest, Hardest Glass Ceiling': Women as Presidential and Vice Presidential Contenders." In *Gender and Elections: Shaping the Future of American Politics* (3<sup>rd</sup> Ed.), eds. Susan J. Carroll and Richard L. Fox. Cambridge, MA: Cambridge University Press.

Carroll, Susan J., and Kelly Dittmar. 2013. "Preparedness Meets Opportunity: A Case Study of Women's Increased Representation in the New Jersey Legislature." In *Breaking Male Dominance in Old Democracies*, eds. Drude Dahlerup and Monique Leyenaar. Oxford University Press.

Dittmar, Kelly. 2012. "Turning the Tables: Behind Every Successful Woman." In *Women and Executive Office: Pathways and Performance*, ed. Melody Rose. Lynne Rienner Publishers.

Carroll, Susan J., and Kelly Dittmar. 2012. "Preparedness Meets Opportunity: A

Case Study of Women's Increased Representation in the New Jersey Legislature." Center for American Women and Politics, Rutgers University. New Brunswick, NJ.

Carroll, Susan J., and Kelly Dittmar. 2010. "The 2008 candidacies of Hillary Clinton and Sarah Palin: cracking the 'highest, hardest glass ceiling'." In *Gender and Elections: Shaping the Future of American Politics* (2<sup>nd</sup> Ed.), eds. Susan J. Carroll and Richard L. Fox. Cambridge, MA: Cambridge University Press.

**Forthcoming**

Dittmar, Kelly. "Watching Election 2016 with a Gender Lens." *PS: Political Science and Politics*.

**Works in Progress**

Dittmar, Kelly. "Change Agents? Female Political Professionals as Gender Equity Entrepreneurs."

Dittmar, Kelly. "Election Women: Women's Representation and Impact as Campaign Practitioners."

Dittmar, Kelly. "Women on the Hill: Evaluating Gender Power and Influence of Congressional Staff."

**Professional Papers**

Dittmar, Kelly, Kira Sanbonmatsu, and Susan J. Carroll. 2016. "The Challenges of Being a Woman in the 114<sup>th</sup> Congress." Paper presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA, September 1.

Dittmar, Kelly. 2015. "Staffing Congress: Gender Differences in Professional Orientation and Experiences." Paper presented at the Michigan Political Science Association, Grand Rapids, Michigan, October 30.

Dittmar, Kelly. 2015. "Women on the Hill: Evaluating Gender Power and Influence of Congressional Staff." Paper presented at the Annual Meeting of the American Political Science Association, San Francisco, CA, September 3-6.

Dittmar, Kelly. 2015. "Change Agents? Female Political Professionals as Gender Equity Entrepreneurs." Paper presented at the European Politics and Gender Conference, Uppsala, Sweden, June 11-13.

Dittmar, Kelly, Ulrik Kjaer, and Susan J. Carroll. 2015. "Why So Few Women on Board? Explaining the Scarcity of Female Local Council Members in New Jersey Politics." Paper presented at the European Politics and Gender Conference, Uppsala, Sweden, June 11-13.

Dittmar, Kelly. 2015. "Candidate Gender and Party Financial Support." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 16-18.

Dittmar, Kelly, Mary Nugent, and Cathy Wineinger. 2015. "Executive Credentials: Gender Differences and Gendered Demands among Gubernatorial Candidates." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 16-18.

Dittmar, Kelly. 2014. "Election Women: Women's Representation and Impact as Campaign Practitioners." Paper presented at the New Research on Gender and Political Psychology Conference, Wooster, OH, October 9-12.

Dittmar, Kelly, and Susan J. Carroll. 2011. "Preparedness Meets Opportunity: A Case Study of Women's Increased Representation in the New Jersey Legislature." Paper presented at the Annual Meeting of the American Political Science Association, Seattle, WA, September 1-4.

Dittmar, Kelly. 2011. "More than Mamma Grizzlies: Gender and Campaign Strategy in 2010 Statewide Races." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, March 31-April 1.

Dittmar, Kelly. 2010. "Negotiating Gender: Campaign Practitioners' Reflections on Gender, Strategy, and Campaigns." Paper presented at the Annual Meeting of the American Political Science Association, Washington, D.C., September 2-5.

Dittmar, Kelly. 2010. "Inside the Campaign Mind: Stereotypes and Strategy in Statewide Races." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, September 2-5.

Dittmar, Kelly. 2009. "Of Heroes and Helpmates: The Politics of Gender and Executive Spouses." Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2-5.

Dittmar, Kelly. 2008. "A Seat at the Table: The Influence Women's Political Representation on States' Paid Leave Policy Development." Presented at the State Politics and Policy Annual Conference, Philadelphia, PA, May 30-31.

Dittmar, Kelly, and Michelle DeRose. 2006. "Family-Friendly Policies in American Colleges and Universities." Presented at the Association for Research on Mothering Annual Conference, Toronto, Canada, October 26-29.

Dittmar, Kelly. 2004. "Women's Rights in a Time of War: Salvadoran Women's Roles in Civil War." Presented at the Resourceful Women's Conference, Grand Rapids, MI.

**Other Professional Presentations**

"Glass Ceilings and Gender Cards: Assessing Gender Dynamics in the 2016 Elections," Hannah Atkins Memorial Lecture, Oklahoma State University, Stillwater, OK, September 29, 2016

Panelist, "When Women Run: New Perspectives on Gender and Political Recruitment," Annual Meeting of the American Political Science Association, Philadelphia, PA, September 3, 2016

Panelist, "Gender and Presidential Politics," Chatham University, Pittsburgh, PA, March 23, 2016

"Navigating Gendered Terrain: Stereotypes and Strategy in Political Campaigns," Chatham University, Pittsburgh, PA, March 22, 2016

"Everyone's Playing the Gender Card: Gender and the 2016 Presidential Election," Scholars Strategy Network – New Orleans Chapter, Tulane University, New Orleans, LA, March 10, 2016

“Playing the Gender Card? How Candidates Navigate Campaigns’ Gendered Terrain and Why it Matters,” Women in American Democracy Conference, Ohio State University Democracy Studies program, Columbus, OH, March 7, 2016.

“Women and US Politics: Status, Influence, and Outlook for 2016,” Videoconference with U.S. Embassy in Ontario and U.S. Consulates in Montreal, Vancouver, Halifax, and Calgary, Montreal, Quebec, February 26, 2016.

“Gender Dynamics in U.S. Elections: Disrupting Masculine Dominance en route to Madam President?” Conference on Who Will Succeed Obama? U.S. Presidential Primaries and their Impact on Canada, Center for United States Studies at University of Québec in Montreal, Montreal, Canada, February 25, 2016.

“Navigating Gendered Terrain: Stereotypes and Strategy in Political Campaigns,” Women’s Leadership Institute, Auburn University, Auburn, AL, February 12, 2016.

“Navigating Gendered Terrain: Stereotypes and Strategy in Political Campaigns,” University of Alabama-Birmingham & AAUW of Alabama, Birmingham, AL, February 11, 2016.

Panelist, “Gender and Media in the Modern Campaign Age,” University of Iowa Public Policy Center, Iowa City, IA, December 4, 2015.

Panelist, “Race, Gender, and the 2016 Election,” Center for Race and Ethnicity, Rutgers University, New Brunswick, NJ, November 17, 2015.

Panelist, “Race, Gender, and Policy Preferences of Legislators: Author-critic round table with Sisters in the Statehouse,” Annual Meeting of the Northeast Political Science Association, November 12-14, 2015.

Panelist, “Gender, Political Science, and Public Intellectualism,” Annual Meeting of the Northeast Political Science Association, November 12-14, 2015.

Panelist, “Deciphering Digital Politics,” Department of Political Science and Digital Studies Center, Rutgers-Camden, Camden, NJ, November 10, 2015.

Keynote Speaker, “Women in Politics: History of Women in Public Service,” Women in Government Leadership Program, Fall 2015 Meeting, Governing Institute, Hilton Head, SC, November 7-8, 2015.

Panelist, “Maximizing the Women's Vote and the Role of Gender in Elections,” Women, Power, Money Summit, Feminist Majority Foundation, Washington, DC, November 5, 2015.

Panelist, “SCOTUS Same-Sex Marriage and 2016 Political Campaigns,” LGBT History Month Lecture Series, Rutgers-Camden, Camden, NJ, October 13, 2015.

Keynote Speaker, “Pay it Forward – Toolkit for Inviting the Next Generation of Women Leaders,” Women in Government Leadership Program, Summer Meeting, Governing Institute, La Jolla, CA, July 25-26, 2015.

Speaker, "Introduction to Women and Politics," New Jersey Council on the Humanities Suffragists to Senators Educator Training, Mount Laurel, NJ, July 22, 2015.

Panelist, "Women in Civic Leadership," Women Veterans Rock! Summer Retreat, Philadelphia, PA, June 27-28, 2015.

Panelist, "Roundtable: Gender and Elections: Looking Back at 2014, Looking Ahead to 2016," Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 16-18, 2015.

Panelist, "Roundtable: The Tea Party Movement and Its Influence," Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 16-18, 2015.

Panelist, "Money in Politics," League of Women Voters of Burlington County, Moorestown, NJ, April 22, 2015.

Co-Presenter, "Ethics and Serving in the Political World," Leadership Symposium on Ethics and Civic Engagement, Rider University, Lawrenceville, NJ, February 28, 2015.

"Navigating Gendered Terrain: Stereotypes and Strategy in Political Campaigns." Book talk, Eagleton Institute of Politics, Rutgers University – New Brunswick, February 12, 2015.

"Status of Women in the Legislature." 21st Annual State Directors Conference & 11th Biennial First Term Legislators Conference. Women in Government. Tampa, FL. January 11, 2015.

Panelist, "5 Years Later: Making Progress to Overturn Citizens United," Women Donors Network Webinar, January 8, 2015.

Panelist, "Who Leads Us?" Demos, New York, NY, November 21, 2014.

Panelist, "Women in Politics: Seizing the Gavel." Congressional Black Caucus Foundation Annual Legislative Conference, Washington, DC, September 26, 2014.

"The Status of Black Women in American Politics." Center for American Progress, Washington, DC, June 19, 2014.

Panelist, "Gendered Obstacles in the Stages of Candidate Selection: What are the key obstacles and stages for women's selection?" Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3, 2014.

Panelist, "I (Don't) Want to Spoil the Party: Roundtable discussion of the Tea Party Movement's role in elections." Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3, 2014.

"Changing the Face of Public Leadership." Women in Action Conference, Alta High School, Sandy, UT. March 7, 2014.

Panelist, "Roundtable on Public Outreach and Engaged Scholarship: Pros and Cons, Ins and Outs." Annual Meeting of the Southern Political Science Association, New Orleans, LA. Co-panelists: Andra Gillespie, Kirsten Goss, Sally J. Kenney, Jennifer McCoy, Linda Forman Naval, and Beth Reingold. January 11, 2014.

Co-facilitator, "Workshop on Public Outreach and Engaged Scholarship." Annual Meeting of the Southern Political Science Association, New Orleans, LA. January 11, 2014.

Panelist, "Will the Ultimate Glass Ceiling be Broken in 2016? Early Reflections on a Hillary Clinton Campaign for the White House." Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 11, 2014.

Facilitator, "Created Equal: Women in Public Life." *Frontiers of Democracy 2013: Innovations in Civic Practice, Theory, and Education* (Conference Co-sponsors: Tisch College of Citizenship and Public Service at Tufts University, the Democracy Imperative, and the Deliberative Democracy Consortium). Tufts University. Medford, MA. July 19, 2013.

"Women in Elected Office: Status and Statistics." Annual Conference for the National Coalition of Richard G. Lugar Excellence in Public Service Series. Washington, D.C. May 15, 2013.

Panelist, roundtable on *Gender and Elections: Shaping the Future of American Politics*. Annual Meeting of the Midwest Political Science Association, Chicago, IL. Co-Panelists: Dianne Bystrom, Susan Carroll, Georgia Duerst-Lahti, Richard Fox, Susan MacManus, Anna Sampaio, Kira Sanbonmatsu. April 12, 2013.

"The State of the Union: The Status of Women in the Legislatures." 19<sup>th</sup> Annual State Directors' and 10<sup>th</sup> Biennial First Term Legislators' Conferences. Women in Government. Tampa, FL. January 3, 2013.

Panelist, "Prospects for Equality, Justice, and Democracy." *Elections 2012: Equality, Justice and Democracy*. William Paterson University. Paterson, NJ. Co-panelists: Dorian Warren and Howard McGary. October 18, 2012.

"From the Sidelines to the Senate: Women in American Politics." Keynote Address, Resourceful Women's Conference. Aquinas College. Grand Rapids, MI. March 31, 2012.

Panelist, "Out of the Classroom and into the Fray: The Political Scientist in Governing." Annual Meeting of the American Political Science Association – Women's Caucus Pre-Conference. Seattle, WA. Co-panelists: Cindy Simon Rosenthal, Barbara Burrell, and Barb Palmer. September 1, 2011.

"Gendered Politics, Gendered Strategy? Men, Women and Political Campaigns." Jane Hibbard Idema Women's Studies Center. Aquinas College. Grand Rapids, MI. April 13, 2011.

"Negotiating Gender: Campaign Practitioners' Reflections on Gender, Strategy, and Campaigns." Eagleton Institute Workshop in American Politics. Rutgers University, Eagleton Institute of Politics. New Brunswick, NJ. November 16, 2010.

Panelist, roundtable on *Gender and Elections: Shaping the Future of American Politics*. Annual Meeting of the Midwest Political Science Association. Chicago, IL. Co-Panelists: Dianne Bystrom, Barbara Burrell, Susan Carroll, Georgia Duerst-Lahti, Richard Fox, Susan MacManus, Wendy Smooth. April 22, 2010.

“Campaigns as Gendered Institutions: Stereotypes and Strategy in Statewide Races.” Women and Politics Brownbag Series. Rutgers University, Eagleton Institute of Politics. New Brunswick, NJ. October 7, 2009.

## TEACHING

---

<b>Professor, “Introduction to American Politics”</b> Department of Political Science, Rutgers University – Camden	<b>Fall 2016</b>
<b>Professor, “Honors Thesis Workshop”</b> Department of Political Science, Rutgers University – Camden	<b>Spring 2016</b>
<b>Professor, “Legislative Process”</b> Department of Political Science, Rutgers University – Camden	<b>Spring 2015</b>
<b>Professor, “Women and Politics”</b> Department of Political Science, Rutgers University – Camden	<b>Fall 2014, Fall 2015</b>
<b>Professor, “Women and American Politics”</b> Department of Political Science, Rutgers University – New Brunswick	<b>Spring 2014</b>
<b>Co-Adjutant, “Political Campaigning”</b> Department of Political Science/Eagleton Institute of Politics, Rutgers University	<b>Fall 2013</b>
<b>Instructor, “Women and American Politics”</b> Department of Political Science, Rutgers University	<b>Summer 2009</b>
<b>Graduate Teaching Assistant, “American Government”</b> Department of Political Science, Rutgers University (5 sections)	<b>August 2008 – May 2009</b>
<b>“Introduction to Women and Politics”</b> lectures given to <i>Women in Government</i> Pathways to Power Program (October 2015, May 2014, January 2014, November 2013, September 2013, July 2013), Girl Scouts (March 2015), State Assemblywoman Caroline Casagrande’s High School Women’s Leadership Program (March 2015, February 2014), State Senator Barbara Buono’s Young Women’s Leadership Program (October 2012, February 2011, August 2010), NEW Leadership™ Mississippi (May 2013), and NEW Leadership™ New Jersey (June 2016, June 2015, June 2014, June 2013, June 2011, June 2010, June 2009)	

## MAJOR GRANTS FOR FUNDED RESEARCH

---

Co-principal Investigator (with Susan J. Carroll, Kira Sanbonmatsu, and Debbie Walsh), “Women Representing in an Era of Polarization,” a grant to the Center for American Women and Politics from the Hunt Alternatives Fund, \$400,000, 2015-17

## OTHER FELLOWSHIPS, GRANTS, AND HONORS

---



<b>Scholar-in-Residence</b> Chatham University	<b>March 21-23 2016</b>
<b>Progressive Women’s Voices Class of 2015</b> Women’s Media Center	<b>2015</b>
<b>SPSA Travel Grant</b> Southern Political Science Association	<b>2014</b>
<b>APSA Congressional Fellowship</b> American Political Science Association	<b>2011-2012</b>
<b>APSA Travel Grant</b> American Political Science Association	<b>2011</b>
<b>Midwest Women’s Caucus Travel Award</b> Women’s Caucus of the Midwest Political Science Association	<b>2011</b>
<b>Roberta S. Sigel Best Paper Award</b> Department of Political Science, Rutgers University	<b>2010</b>
<b>Woodrow Wilson Women’s Studies Dissertation Fellowship</b> Woodrow Wilson National Fellowship Foundation	<b>2010</b>
<b>Carrie Chapman Catt Prize for Research on Women, Honorable Mention</b> Carrie Chapman Catt Center for Women and Politics, Iowa State University	<b>2010</b>
<b>Excellence Fellowship</b> Graduate School – New Brunswick, Rutgers University	<b>2006-2008</b>

**SERVICE AND ACTIVITIES**

---

**Project Manager and Expert**, Presidential Gender Watch 2016 (Center for American Women and Politics and the Barbara Lee Family Foundation)

**Expert Source**, *SheSource* – Women’s Media Center

**Member and Working Group Co-Leader (Women and Politics)**, Scholars Strategy Network

**Member**, Feminism and Institutionalism International Network

**Board Member**, Women Under Forty PAC

**Reviewer**

- *American Political Science Review; Journal of State Politics and Policy; Journal of Women, Politics, and Policy; New Media and Society; Perspectives on Politics; Political Research Quarterly; Political Psychology; Political Science Quarterly; Politics and Gender; Politics, Groups, and Identities; Routledge Press; State and Local Government Review; State Politics and Policy Quarterly; Urban Affairs Review*

**Contributor**

*Associated Press, ABC News, BBC News, Bloomberg, The Boston Globe, Christian Science Monitor, CNN, Des Moines Register, Forbes, Fox News, Global News, The Guardian, Huffington Post, International Business Times, Mother Jones, NBC News, New York Magazine, Ozy, PBS News Hour, Politico, Reuters, Roll Call, TIME, USA Today, US News and*

*World Report, The Washington Post, Women's eNews, Connecticut Post, Pittsburgh Post-Gazette, Star-Ledger, Huffington Post Live, Illinois Public Radio, Minnesota Public Radio, Ohio Public Radio, Philadelphia Public Radio, Vermont Public Radio, MSNBC (Melissa Harris Perry), NJTV, WXXI (NY) Public Radio, e-International Relations, feministing.com, Ms. Blog* (regular contributor), *footnotes Blog* (editor and contributor), *Presidential Gender Watch 2016* (editor and contributor)

### **Rutgers University**

- Dissertation Committee Member, 2015-Present
- Honors Thesis Advisor, 2013-2014, 2015-Present
- Advisory Board Member, The Leadership Institute, Rutgers-Camden, 2015-Present
- Advisory Board Member, Women and Gender Studies, Rutgers-Camden, 2015-Present
- Planning Committee, Girls of Color Conference, Rutgers-Camden, 2015-Present
- Aresty Project Advisor, 2014-2015
- Masters Thesis Committee Member, 2013-Present
- Organization Faculty Advisor, *She's the First* (Rutgers – New Brunswick Chapter), 2013-Present
- Graduate Program Advisory Committee (GPAC), Department of Political Science, 2009-2010
- Student Liaison to Faculty, Political Science Graduate Student Association (PSGSA), 2007-2009

### **PROFESSIONAL MEMBERSHIPS**

---

<b>American Political Science Association (APSA)</b> (Women's Caucus)	<b>2006-Present</b>
<b>Midwest Political Science Association (MPSA)</b> (Women's Caucus)	<b>2008-Present</b>
<b>Northeast Political Science Association (NEPSA)</b> (Women's Caucus)	<b>2015-Present</b>

### **SKILLS**

---

Trained in statistical (SPSS, Stata), qualitative analysis (Dedoose), word processing (Microsoft Office), website development (Sakai, Dreamweaver, Wordpress), graphic development (Microsoft PowerPoint, Adobe, Visual.ly), and film editing (iMovie, FinalCut) software; Understanding and extensive experience with multiple social media platforms (Facebook, Twitter, LinkedIn, YouTube, Instagram, Pinterest)